

# Moon Lee

Chief Technology Officer

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## Summary

I am a veteran technology innovator, having founded or co-founded a number of technology startups. Before joining Regroup Therapy as CTO, I founded a successful software product development company, building a best-in-class team that doubled revenue every year, reaching approximately 1M in client billings. Previous experience includes founding and managing technology teams at the executive level at several startups including Sort (enterprise knowledge management), TrackVia (cloud database), and The Active Network, which went public in 2011 at a 1B valuation. Additional experience in technology leadership positions at established companies spanning the finance, publishing, and enterprise software sectors.

## Testimonials

"Moon is a stunningly bright, and a strong analytical thinker. I say this as someone who, while earning a Ph.D. in Physics at Caltech, had the privilege of working with some of the brightest technical thinkers in the world. I pride myself in knowing the difference between bright and brilliant; he is the latter. I have been the Chief Executive Officer of two different technology companies, and the Chief Technology Officer of a third. I have personally hired more than 40 programmers or IT professionals, and employed the services of roughly a dozen different consultants. I've met hundreds of engineers. From that basis of experience, I can say that Moon is a very rare find."

**Matthew McAdams**, CTO, *TrackVia, Inc.*

"Moon's this sort of technology super hero, he leaps big data in a single bound, he's faster than Usain Bolt (if Usain, y'know, slung code), and is just all around smarter than you are."

**Jules Allen**, *Director of Global Strategy, Leo Burnett*

"You can hire a development shop, or build your own development group when need software engineering OR you can hire Moon when you need truly great software engineering. He is a talent you can easily build a whole company around."

**Barry Reicherter**, *Partner, Finn Partners*

"Moon is the best"

**Pierre Denis**, CTO, *Grant Street Group*

## **Experience**

### **CTO, Regroup Therapy, Inc.; Chicago, IL — 2014-present**

Regroup Therapy is a venture-backed telemedicine startup that works with healthcare entities to provide mental health services to shortage areas across the United States. We have developed an innovative integrated behavioral health model that is reinventing how mental and behavioral health is delivered to patient populations. As Regroup's CTO, I provide all technology guidance, overseeing the development of the company's next-generation HIPAA compliant technology platform and its integration with our partners' IT systems.

### **CTO, Codeflow LLC; Chicago, IL — 2008-present**

For the last 8 years, Servo has offered an integrated product development team that has helped the world's most recognized brands create amazing technology applications and solutions. Servo's work spans sophisticated web and mobile apps, IT systems integration, performance analysis and tuning, and technical strategy. This exceptionally integrated service offering has helped digital campaigns for the FDIC, Pfizer, PayPal, Kraft, Welch's, VeriFone, Pearson, Philips and the IRS.

### **CTO, Sort; Chicago, IL — 2012-2013**

Sort was an innovative enterprise social knowledge management and research tool that enabled knowledge-based organizations new ways to work together and develop collective expertise. Together with my other founders we created an MVP release in 6 months using a Node, Express, MongoDB technology stack. After refining the product over a period of months, and attracting the interest of over 400 companies and organizations, the team had to re-focus elsewhere due to financial constraints.

### **Interim CTO, Kalkomey Inc.; Dallas, TX — 2009-2012**

Kalkomey is the official provider of recreational safety education materials for all 50 states. As the head technologist at the company, I provided technology strategy, software development leadership, and operations/systems management during a critical period of product growth. By completely redesigning and rewriting an outdated web application and architecting a horizontally scaleable fault-tolerant PCI-compliant systems and network architecture, we created an entirely new, modern digital product platform that immediately doubled the company's revenue.

### **Chief Software Architect, TrackVia Inc.; Denver, CO — 2007-2008**

I was responsible for software architecture, system design and data modeling for a rapidly growing internet software service company requiring robust, scalable and fault tolerant services to accommodate a rapid expansion of the core product. I implemented dozens of sophisticated new front-end UI features, created a build and release system, introduced use of design patterns, architected and deployed production server farm, tuned code,

databases, and systems to boost performance on critical operations by an order of magnitude.

**Consulting Software Engineer, BlackRock; London, UK — 2004-2005**

As a consulting engineer for the firm's Global Market Data group, worked closely with the technical leadership on the team as a domain specialist to assist architecting and implementing ETL-related service and infrastructure projects to provide asset pricing information throughout the company.

**Director of Software Development, Absolute Performance; Denver, CO — 2001-2003**

Absolute Performance is an IT services company supplying cloud-based infrastructure monitoring and system performance analysis to Fortune 500 companies. As a hands-on software development manager, I oversaw the team responsible for new technology research and development, results of which contributed to a 157% growth in revenue at the company. My efforts improved the processing speed of their first generation product by more than 10x.

**Vice President of Technology, The Active Network Inc.; Boulder, CO — 1999-2001**

Reported to the CTO and managed technical operations of Active's multiple web properties, including software development, technical planning, software architecture and implementation, and production IT operations for rapidly expanding company. As principal software architect at Active, I managed technical development and planning for all web properties and provided architectural oversight and design for all software initiatives.

At LeagueLink, a startup I co-founded and Active acquired, I was responsible for designing and implementing flagship sports-related website. Iteratively developed core LeagueLink web product through alpha, beta and production releases during a 6 month development window. After a successful site launch, the company was acquired for \$24M primarily for its technological assets and tech staff.

**Other Prior Experience:**

CTO, **Diglife, Inc.**, Boulder, CO

Senior Web Services Developer, **Sun Microsystems**, Broomfield, CO

Senior Information Architect, **Global Commerce**, Boulder, CO

Web and Internet Specialist, **Boulder Publishing / Knight-Ridder**, Boulder, CO

Systems Associate, **D.E. Shaw & Co**, New York, NY

**Education**

New York University, Unix Systems

Harvard Law School, J.D. (incomplete)

Dartmouth College, A.B. Government w/Distinction, High Honors, summa cum laude